

MIGRATION INFORMATION SOURCE

FRESH THOUGHT, AUTHORITATIVE DATA, GLOBAL REACH

E-Newsletter Ad Rates 2006

The Migration Information Source E-Newsletter is sent to over 8,000 individuals on the 1st and the 15th of each month throughout the year (with the exception of July 15th and August 15th).

Text Ads

- Up to 100 words (including headline)
- One web link
- One image (no larger than 150x150 pixels)
- Placement at mid-page
- Only one ad per issue is available, on a first-come, first-served basis
- \$500 per issue, or \$900 for two issues

Event listing or short mention

- Up to 25 words
- One web link
- Placement at bottom of email
- Limited number of slots are available
- \$200 per issue, or \$300 for two issues

Specifications

- Please send images in RGB color in JPG or BMP format with at least a resolution of 72 dpi.
- All text will be in Verdana, at 10 point size. No specific formatting such as color, bold, italics or spacing will be applied. However, if you wish your headline to be bold type, please specify.
- Please email submissions to info@migrationpolicy.org, with subject heading **ATTN: Source Ad**

Deadlines

- Payment is due no later than 4 days prior to the publication date.
- Schedule of deadlines are as follows:

E-Newsletter issue	submission of text and image due	payment due
Monthly (run on or around the 1 st of the month)	21 st of the prior month	26 th of the prior month
Mid-Month (run on or around the 15 th of the month)	5 th of the month	10 th of the month

MPI reserves the right to refuse any ad submissions. You will be notified if your ad has been selected after its review. Payment is due before publication.

For any questions, or if you would like to receive an ad order form, please contact April Siruno at 202-266-1908 or asiruno@migrationpolicy.org.